

THE FOODPRENEUR JOURNEY™

CREATE

Developing your ideas, producing your food or drink product or service and dreaming what is possible.



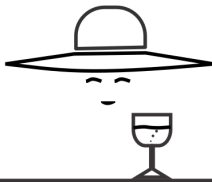
Stage 1: ASSESS

Validating that there is 'real' demand for your product or service to build a business framework.



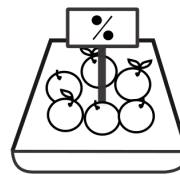
Stage 3: ACTIVATE*

Increasing demand for your products, reinvesting in your business and paying yourself a great wage.



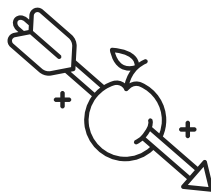
Stage 2: COMMERCIALISE*

Implementing business foundations required to build a sustainable and profitable business.



Stage 4: BREAKTHROUGH*

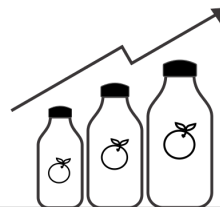
Activating systems and using the right business data to accelerate momentum and free-up time to work 'on' your business and reach your stretch goals.



* Stages coached within the Foodpreneurs Formula® program.

Stage 5: SCALE

Optimising your business and winning new large-scale opportunities.



Stage 6: FREEDOM

Engaging investors to partner or sell business to so you are 100% in your 'zone of genius'.

